

NASP's Culturally Competent Assessment Guide Wins a Telly Award!

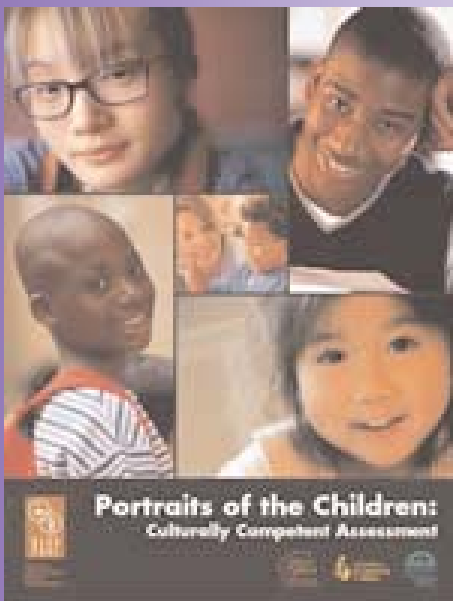
The Award

The Telly Awards was founded in 1980, to showcase and give recognition to outstanding non-network and cable commercials, film and video productions. Over the past 23 years, the Telly Awards has become a well-known, highly respected national competition. *Portraits of the Children: Culturally Competent Assessment* won a **Finalist Bronze Telly Award** at the 24th Annual Telly Awards recently. Winning in the educational documentary category, this resource was judged on production excellence. This year the festival received over 10,000 entries from an international audience. There are two awards given in each category -- a Silver and a Bronze.



A major reason for the growth of the Telly competition is that entries do not compete against each other - but are judged against a high standard of excellence.

The Telly has become one of the most sought-after awards in the TV, commercial and video industry. The Telly statuette has even appeared on the set of many prime-time TV shows, such as thirtysomething, Murder, She Wrote, Newhart, News Radio, and most recently in the movie "What Women Want."



In the past 23 years, winners and finalists have come from a large cross-section of agencies, production companies, television stations, and cable operations, as well as corporate video departments. All 50 states, as well as several countries have been represented by past winners and finalists.

Portraits of the Children

This multimedia resource package has been produced as a collaborative initiative by the National Association of School Psychologists, one of the ASPIRE Primary Partners. The video, CD ROM resource is designed to meet the growing challenge education professionals face in meeting the needs of diverse student populations.

